

GLOBAL ACCELERATION PLATFORM FOR NEW OCEAN VENTURES

Purpose

Two thirds of our planet is covered in water: the ocean is fundamental to life for humans and all living creatures and provides goods and services critical to humanity. Unfortunately the health and productivity of the ocean is facing serious challenges. We believe that despite the challenges facing the ocean, there are opportunities to balance ocean protection with the responsible use and exploitation of ocean space and resources.

We make ocean opportunities happen by connecting our coalition of corporate partners to people with brilliant ideas and the talent and expertise to make real impact.

We are inviting anyone with a heart for our oceans to share their ideas and solutions for a sustainable and scalable business on www.ouroceanschallenge.org!

Challenge

We are looking for solutions in two main categories 1) business improvement and 2) new business. The first category focusses on lowering impact of working at sea and the second category focusses on our oceans as a source for sustainable business.

Our goal is to launch new ocean ventures which provide circular and scalable business making use of our oceans as a sustainable resource!

People

The first Call to Action phase (June 3rd - July 18th) is open to solutions in different stages of development: maybe you are a student with a brilliant idea or maybe you are an entrepreneur who is already working on a great solution but are struggling to grow and build your business. All contributions are welcome!

Get on board

After the first Call to Action phase we will identify the most promising solutions and match specific challenges of the participants to our network of corporate and knowledge partners. That way we will open up a tailor made business community to you who will support you in bringing your idea into reality or growing your business. The partner network can provide you with business development support, technical and engineering expertise, product design, maritime knowledge, resources and skills which you might not (yet) have on board.

Visit ouroceanschallenge.org and start developing your business!



OUR OCEANS CHALLENGE

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PHASES



1. CALL TO ACTION



2. CHALLENGE EVENT



3. CO-CREATION

ACTIVITIES

June - July

We will be growing our community, enriching ideas and spreading the word

August- September

Several concepts will be selected, prepared to pitch for our jury who will then choose concepts to develop further

October - December

Several concepts will enter an acceleration program to work towards an investment ready business plan

DEADLINES

July 18th - Closing idea submission

September 25th - *OOChallenge Event* (pitching and matchmaking of entrepreneurs to corporate partner network)

December 11th - *Demo Day* (where plans are presented to partner network and potential investors)